



PRESS RELEASE

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International Food Products rebrands as IFPC

ST. LOUIS, MO – Since the company was founded in 1974, we have consistently looked at ways we can improve for the better. We always strive to go above and beyond to make certain all of our customers feel important and happy in how we do business every day. This is displayed through the pride we take in the service we provide and the products we manufacture and distribute for our customers.

Under the direction of these values, our CEO, Clayton Brown, has made the decision to rebrand International Food Products Corporation to IFPC. This change was motivated to tell a better story of our great company and the values we stand by. This rebrand will show its face first-hand at the IFPC booth at PLMA's 2019 Trade Show at the Rosemont Convention Center, Nov. 17th-19th.

Over the last two generations IFPC has grown from the nation's pre-eminent bagged sugar seller to a one-stop ingredient shop. With 14 distribution centers across the U.S. and a state of the art 230,000 sq. ft. manufacturing facility in St. Louis we call Aviator, we are a great fit for any industry. Whether you are looking for Specialty Ingredients, Custom Blends or Core Commodities, our goal is simple; Help you create the best products for your customers to ensure your business is successful.

The nature of our business and how we operate is more than just price and service; it's a personal relationship we have with our customers, who we consider trusted partners. What has made us great over the past 44 plus years will continue to be the catalyst for the future of IFPC.

IFPC stands for Integrity, Flexibility, Passion and Collaboration. These brand pillars represent how we operate internally and do business with our customers on a daily basis. We are truly committed to the trust and loyalty all of our customers place in us so we may always – in Clayton's own words – "Deliver the best."

For more information on IFPC or to schedule a tour at Aviator, visit ifpc.com.

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