



International Food Products Launches IngredientNews.com as Resource and Online Community for Ingredient Buyers

ST LOUIS (Oct. 4, 2011) – International Food Products announced today that it has launched www.IngredientNews.com, a new and dynamic online community for ingredient buyers at food manufacturers and food service companies.

Designed to be the first online portal where ingredient buyers can share questions and discuss challenges with their peers, www.IngredientNews.com provides an online forum and the latest news, videos, upcoming events and webinars on sugar, oilseed, grain and other core commodity and ingredient markets.

www.IngredientNews.com features a market snapshot, with commodity prices updated every five minutes, articles from a variety of trusted resources updated every day about commodities, weather and economic issues that affect the supply and pricing of commodities, commentary from economic experts, webinars about commodity markets and the unique “community” section where buyers can post questions, observations and talk to each other in an open, online forum.

"[IngredientNews.com](http://www.IngredientNews.com) pulls together, in one place, all the news that's most important to me as an ingredient buyer," says Jim Braun, Sourcing Manager at Custom Foods, based in Knoxville, TN. "I value the expert commentaries, the online Community Forum, and having immediate access to webinars about important issues in the industry."

Jamie Moritz, VP Sales and Marketing at International Food Products says, "www.IngredientNews.com is designed to be an information tool where our customers and prospects can communicate with each other and gather information, helping them make smarter decisions on commodity planning, timing and buying every day."

About www.IngredientNews.com

IngredientNews.com is a dynamic online community where ingredient buyers can collaborate with their peers about challenges and opportunities revolving around the sugar, oilseed, grain and other core commodity markets. The website delivers valuable insights via news, videos, upcoming events and articles that assist buyers with their daily buying decisions.

About International Food Products

In business for nearly 40 years, International Food Products delivers quality food ingredients and valuable buying advice to ingredient buyers at food manufacturers and food service companies throughout the U.S. For more information, please visit www.ifpc.com, or follow at www.twitter.com/IntlFood.

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